

# THE LEARNING KEY

I N C O R P O R A T E D

Transforming Learning Into Action™



# Training Areas




**APPLICATION** **FOLLOW UP**

**SKILL BUILDING** **ASSESSMENT**

**Just-in-time application-based learning**

- Management and leadership topics
- Managing projects
- Communication topics
- Team effectiveness programs
- Adaptability, change, and productivity topics
- Myers-Briggs Type Indicator® programs

**AWARENESS**



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# Strategic Learning Plans




**IMPLEMENTATION** **FOLLOW UP**

**DEVELOPMENT** **DEVELOP GOALS**

**Learning plans directly linked to your business needs**

- Custom needs assessments
- Effective training plans
- Corporate universities linked to business needs and plans

**DATA COLLECTION**





# Learning Tools and Products




**IMPLEMENTATION** **FOLLOW UP**

**DEVELOPMENT** **DEVELOP GOALS**

**Unique solutions for participant retention and satisfaction**

- Business-based board games and simulations:
  - The PHARM Game® for drug development
  - Big Buck\$\$® for banking
  - GMPWorks® for manufacturing
  - Making Your Number\$™ for sales
  - Partnering Success: The Challenge for Outsourcing
  - Foundations™ - The Project Management Simulation
- Trainer-specific learning products
- Books on variety of topics

  
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# Learning Support




**IMPLEMENTATION** **FOLLOW UP**

**DEVELOPMENT** **ASSESSMENT**

**Customized approaches expand individual and organizational competencies**

- Creative instructional design services
- Custom surveys and multi-rater assessments
- Train-the-trainer programs
- Executive coaching for performance and impact

  
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