

EDA membership is right for those concerned with

- Providing employees the very best in terms of employee learning and development opportunities
- Ensuring employees are able to manage and adapt to the world of work
- Effective working relationships among a diverse workforce
- Creating successful workplace environments
- Developing effective team, communication, and collaboration skills
- Providing the highest quality of customer service

The Learning Key® Complete Overview of Services

- Custom-designed training programs
 - Leadership and Management
 - Project Management
 - Communication
 - Team Skills
 - Increasing Productivity
 - Myers-Briggs Type Indicator®
- Professional training room rental
- 360-degree assessments
- Consulting services
 - Executive Coaching
 - Team Building
 - Corporate University Structuring
 - Support Services
 - Facilitation Services
- Custom-designed game boards
- Off-the-shelf training programs

**EMPLOYEE
DEVELOPMENT
ALLIANCE**



A DIVISION OF
THE LEARNING KEY
INCORPORATED

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Employee Development Alliance

...a premier employee learning and development member driven consortium

EDA Mission:

Collaborating to provide companies cutting-edge programs to enhance productivity, skills, and retention.

The Employee Development Alliance offers companies an organized and systematic method to be their preferred provider of employee learning and development services or to supplement their current training departments.

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“The Industry Leader in Employee Learning and Development since 1989”

Managed by The Learning Key®

Transforming Learning Into Action™

Human capital is the major cost for most organizations. Research shows clear benefits in attracting, motivating, and retaining employees when they are provided training and development opportunities. Replacing an employee costs as much as 200% of that employee's salary. Yet many organizations are too small, or don't have sufficient internal resources, to be able to economically offer quality training.

The Employee Development Alliance, managed by The Learning Key®, was created to allow member businesses of any size to provide high quality, cost effective training and development benefits to their organization. The Learning Key® has provided these kinds of services and training tools for over 17 years to companies large and small in the U.S., Asia-Pacific, Australia, and Europe.

The Learning Key® specializes in creating interactive learning environments using business-based games, simulations and other experiential learning vehicles. Facilitators are highly experienced and incorporate humor, energy, and sensitivity to cultural diversity and differences.

Membership Fees

Those companies who benefit the most from membership in the EDA are companies who

- Incorporate work-place learning and development into their strategic long term goals;
- Emphasize learning through action to bring change;
- Align employee performance with organizational vision, mission, values, strategy, and goals.

EDA membership is for companies serious about employee development. A potential EDA member meets with a Learning Key® associate to collaboratively create a development plan.

An individualized development plan outlines

- Quarterly or yearly training commitment in terms of participant numbers and training dollars;
- The number of workshops and programs;
- The workshops and programs.

The minimum fee for EDA membership is \$5000 of which \$1000 is directly related to yearly membership benefits. The rest is directly related to the specific development activities.

Membership Benefits

- An on-call training department at your disposal
- Opportunities to participate in the EDA discussion board
- Networking with similarly sized companies
- 20% discount on our Meeting Center
- 20% discount on products and services provided by The Learning Key®
- 20% discount on The Learning Key® workshops / programs
- 20% discount on organizational climate surveys for your department, division, or entire organization
- Access to consultants who can assist you in identifying strategic workplace learning needs
- Seminars capped at 20 participants to allow for interaction and discussion
- Increased employee satisfaction and productivity
- Increased employee retention
- Increased positive working relationships among co-workers of all generations and backgrounds
- Certificates of completion of attended programs
- An effective way to send many employees to quality training programs



"I really enjoyed the Presentation Skills program. The feedback from peers was great. It allows for continuous personal improvement."

"The average ROI for each of our participants in Effective Interpersonal Communication was \$12,500. Our CEO was thrilled."

EDA membership lets you see your training dollars at work and lets your employees benefit from your commitment to their development.