



# The Pharm Game<sup>®</sup> and The Pharm Game<sup>®</sup> 2

## A Unique Training Learning Tool



## Description

Looking to strengthen your overall knowledge of the pharmaceutical industry and increase your perspective? Then **The Pharm Game<sup>®</sup>** is for you!

**The Pharm Game<sup>®</sup>** reviews the entire drug development process from the discovery laboratory to post-marketing activities. Teams move forward by answering questions and solving problems correctly. Content includes biologics, chemical process/manufacturing, pre-clinical, clinical, discovery, regulatory, sales and marketing, electronic records, and general history and business.

### **The Pharm Game<sup>®</sup>**

- Increases knowledge of the drug development process
- Gives participants new insights and appreciation for the complexity of drug development
- Offers activities for skill building
- Makes learning fun and memorable and can be used again and again

## Uses

**The Pharm Game<sup>®</sup>** is a reusable learning tool that has enough content to be used as is or many times with the same group. You can also:

- Create new questions about your products, processes, or organization
- Use the game for company specific initiatives
- Play **The Pharm Game** for team building or an icebreaker at an annual meeting
- Play sections of **The Pharm Game** in staff meetings
- Use the question cards alone to spark discussion and build knowledge

## What You Get

Convenient zippered carrying case  
36" x 36" game board  
Detailed facilitators guide  
Question cards  
Stop cards  
Insight cards

Rules card  
Game bag  
Dice  
Moving pieces

## Ordering Information

Order online at [www.thelearningkey.com](http://www.thelearningkey.com) or contact The Learning Key<sup>®</sup> at 215-493-9641.